Powow4

Iroquois Marketing Tools

efita_220221_1027 - Statistiques de campagne

OBJET : Efita Newsletter 1027, dated February 21, 2022

FROM : Guy Waksman

DATE D'ENVOI : 2022-02-21 03:00:01

LISTE : liste-efita

SEGMENTS : Ouvreurs 6 mois période glissante

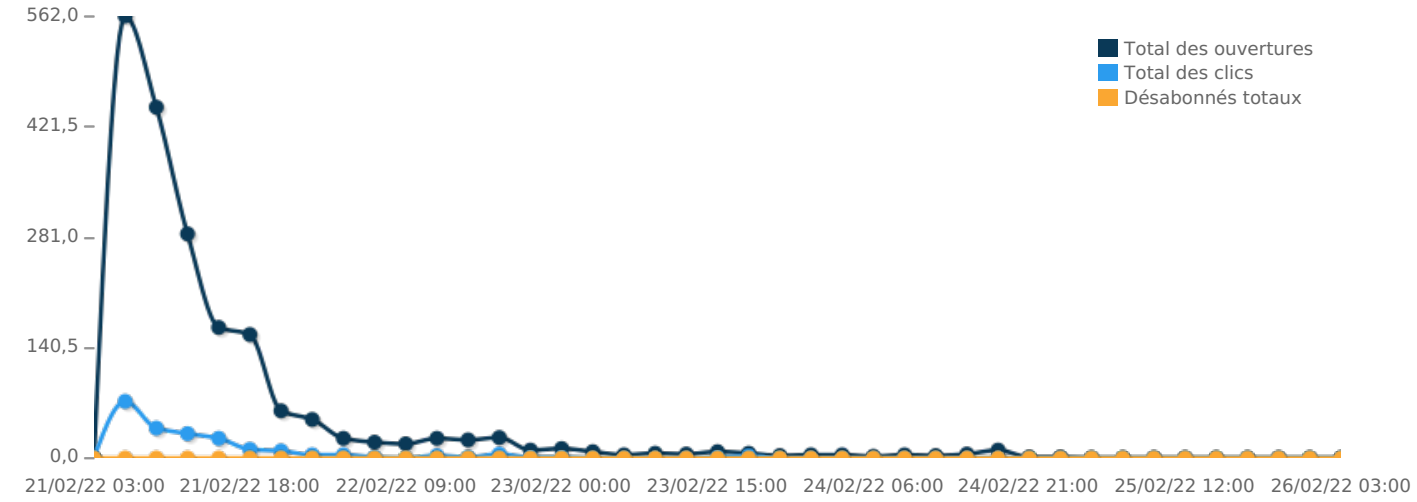
3 774
100,00%
Envoyés

3 743
99,18%
Aboutis

1 420
37,94%
Ouvertures

112
2,99%
Clics

0
0,00%
Désabonnés



“ Le détail de vos bounces ”

31
0,82%
Soft bounces

0
0,00%
Hard bounces

“ Délivrabilité ”

FAI	Délivrés	Ouvertures	Clics	Soft bounces	Hard bounces	Désabonnés	Plaintes
Autres: **64,79%**	**98,85%**	**38,60%**	**3,52%**	**1,15%**	**0,00%**	**0,00%**	**0,00%**
2 445 abonnés	2 417	933	85	28	0	0	0
Gmail: **21,86%**	**99,64%**	**35,04%**	**1,46%**	**0,36%**	**0,00%**	**0,00%**	**-**
825 abonnés	822	288	12	3	0	0	-
Yahoo: **7,71%**	**100,00%**	**36,77%**	**2,41%**	**0,00%**	**0,00%**	**0,00%**	**0,00%**
291 abonnés	291	107	7	0	0	0	0
Hotmail: **3,18%**	**100,00%**	**36,67%**	**2,50%**	**0,00%**	**0,00%**	**0,00%**	**0,00%**
120 abonnés	120	44	3	0	0	0	0
Orange: **1,80%**	**100,00%**	**54,41%**	**5,88%**	**0,00%**	**0,00%**	**0,00%**	**-**
68 abonnés	68	37	4	0	0	0	-
Free: **0,32%**	**100,00%**	**25,00%**	**0,00%**	**0,00%**	**0,00%**	**0,00%**	**-**
12 abonnés	12	3	0	0	0	0	-
SFR: **0,19%**	**100,00%**	**42,86%**	**0,00%**	**0,00%**	**0,00%**	**0,00%**	**-**
7 abonnés	7	3	0	0	0	0	-
La Poste: **0,16%**	**100,00%**	**83,33%**	**16,67%**	**0,00%**	**0,00%**	**0,00%**	**0,00%**
6 abonnés	6	5	1	0	0	0	0

Analyse par messagerie

“ Le détail de vos désabonnements ”

Désabonnés totaux

Désabonnés standards

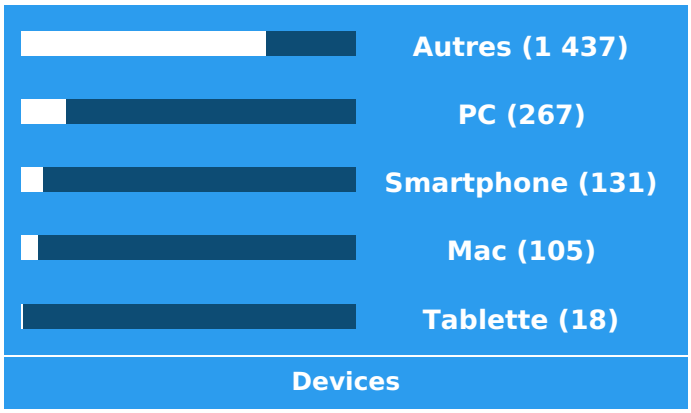
0

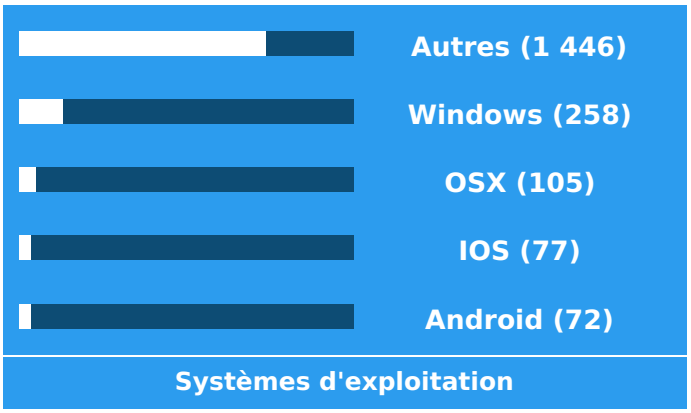
Plaintes

“ Le détail de vos ouvertures ”

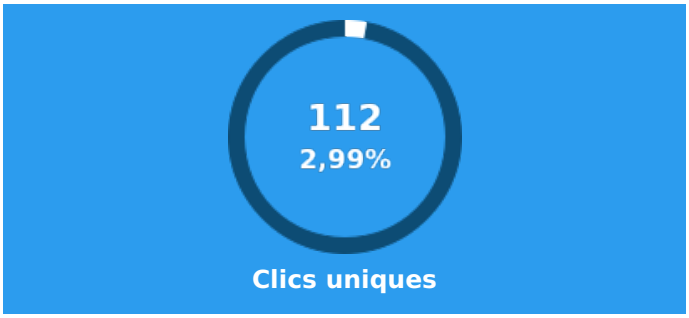
Ouvertures uniques

Ouvertures cumulées





“ Le détail de vos clics ”



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