

**OBJET :** Efita Newsletter 1087, dated January 29, 2024

**FROM :** Guy Waksman

**DATE D'ENVOI :** 2024-01-30 23:00:01

**LISTE :** liste-efita

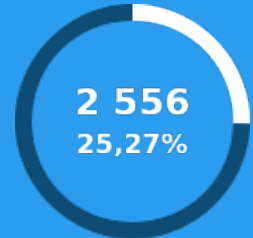
**SEGMENTS :** tous les abonnés



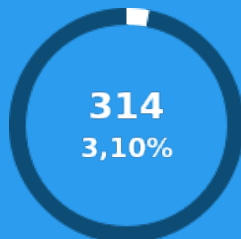
Envoyés



Aboutis



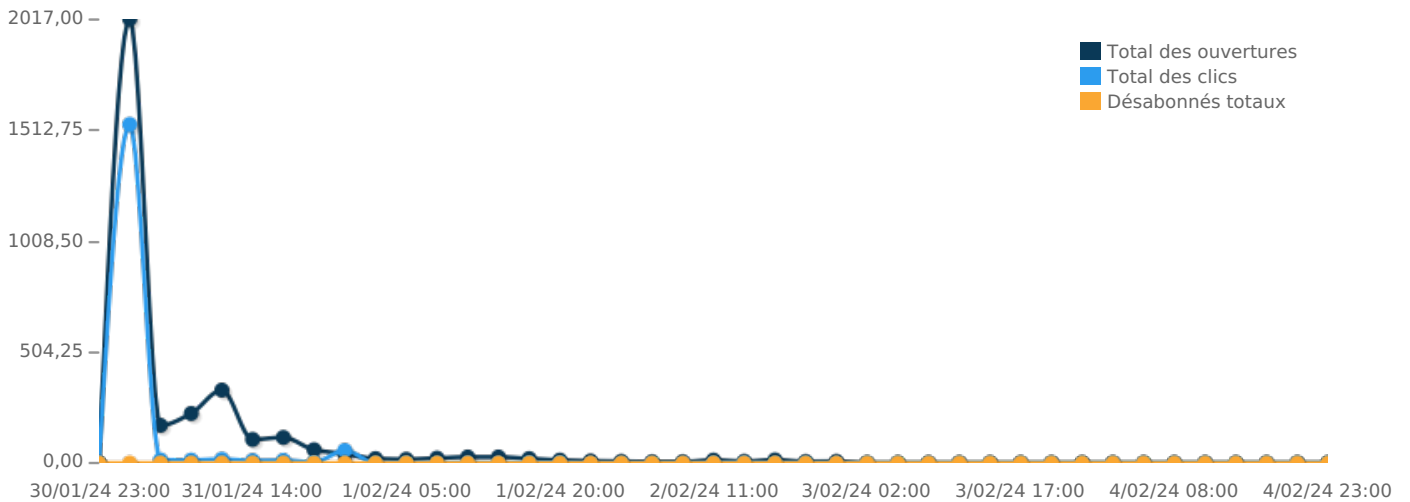
Ouvertures



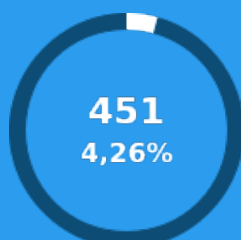
Clics



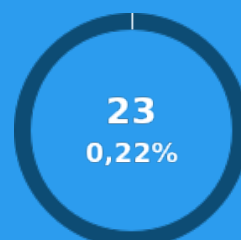
Désabonnés



## “ Le détail de vos bounces ”



Soft bounces



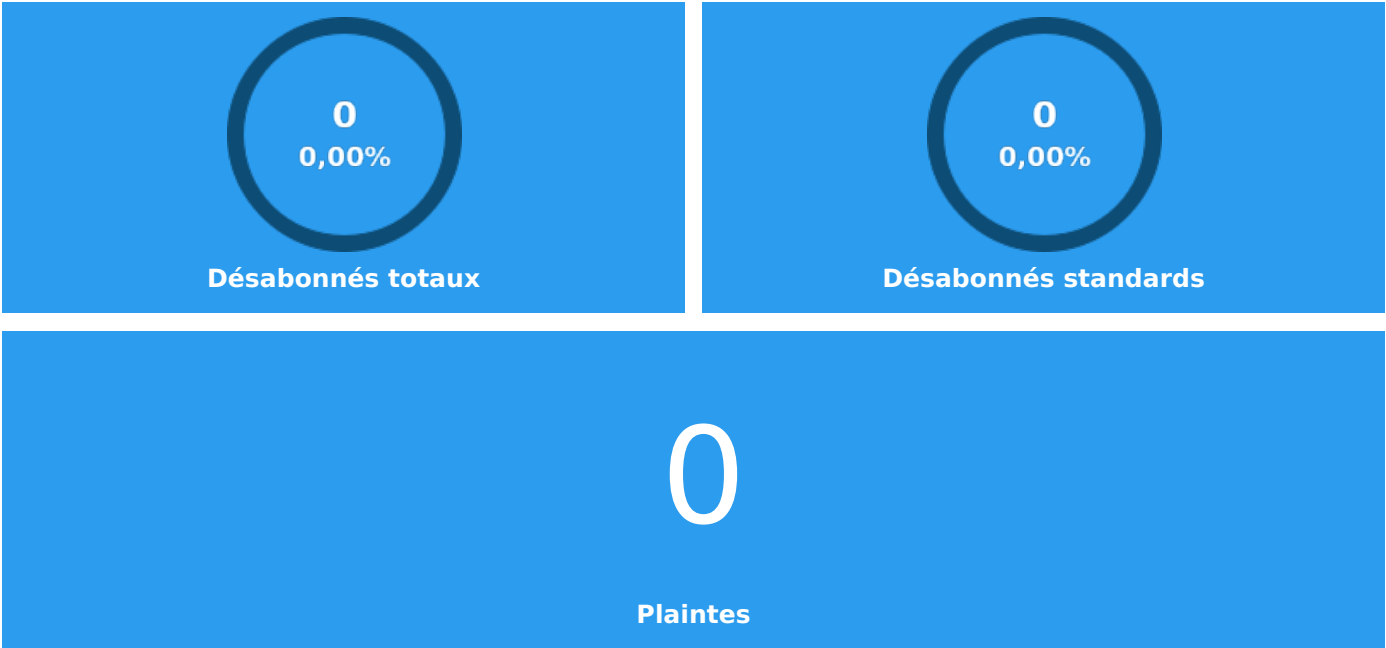
Hard bounces

“ Délivrabilité ”

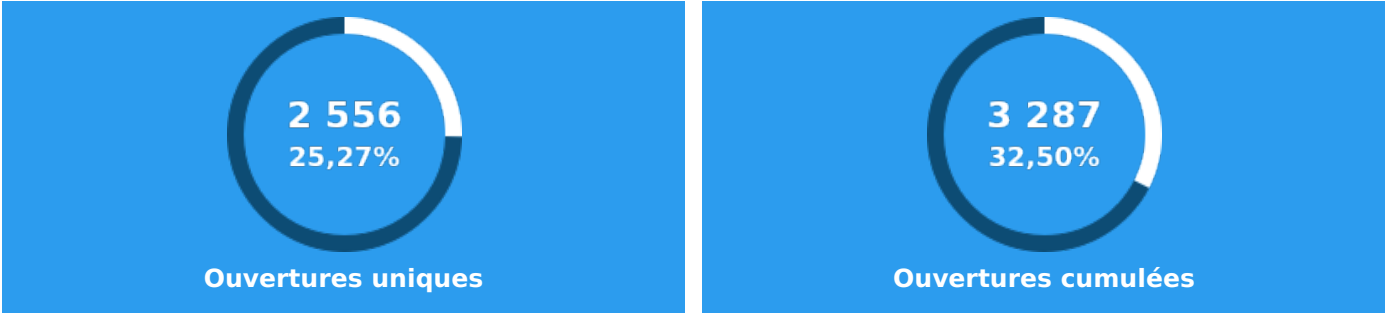
| FAI                                    | Délivrés               | Ouvertures             | Clics               | Soft bounces        | Hard bounces       | Désabonnés        | Plaintes          |
|----------------------------------------|------------------------|------------------------|---------------------|---------------------|--------------------|-------------------|-------------------|
| Autres: <b>68,52%</b><br>7 254 abonnés | <b>93,81%</b><br>6 805 | <b>31,30%</b><br>2 130 | <b>4,44%</b><br>302 | <b>5,89%</b><br>427 | <b>0,30%</b><br>22 | <b>0,00%</b><br>0 | <b>0,00%</b><br>0 |
| Gmail: <b>14,81%</b><br>1 568 abonnés  | <b>99,74%</b><br>1 564 | <b>13,94%</b><br>218   | <b>0,19%</b><br>3   | <b>0,26%</b><br>4   | <b>0,00%</b><br>0  | <b>0,00%</b><br>0 | -<br>-            |
| Yahoo: <b>8,43%</b><br>893 abonnés     | <b>99,89%</b><br>892   | <b>13,12%</b><br>117   | <b>0,11%</b><br>1   | <b>0,00%</b><br>0   | <b>0,11%</b><br>1  | <b>0,00%</b><br>0 | <b>0,00%</b><br>0 |
| Hotmail: <b>6,92%</b><br>733 abonnés   | <b>97,27%</b><br>713   | <b>5,05%</b><br>36     | <b>0,56%</b><br>4   | <b>2,73%</b><br>20  | <b>0,00%</b><br>0  | <b>0,00%</b><br>0 | <b>0,00%</b><br>0 |
| Orange: <b>0,99%</b><br>105 abonnés    | <b>100,00%</b><br>105  | <b>45,71%</b><br>48    | <b>2,86%</b><br>3   | <b>0,00%</b><br>0   | <b>0,00%</b><br>0  | <b>0,00%</b><br>0 | -<br>-            |
| Free: <b>0,16%</b><br>17 abonnés       | <b>100,00%</b><br>17   | <b>11,76%</b><br>2     | <b>5,88%</b><br>1   | <b>0,00%</b><br>0   | <b>0,00%</b><br>0  | <b>0,00%</b><br>0 | -<br>-            |
| SFR: <b>0,10%</b><br>11 abonnés        | <b>100,00%</b><br>11   | <b>18,18%</b><br>2     | <b>0,00%</b><br>0   | <b>0,00%</b><br>0   | <b>0,00%</b><br>0  | <b>0,00%</b><br>0 | -<br>-            |
| La Poste: <b>0,06%</b><br>6 abonnés    | <b>100,00%</b><br>6    | <b>50,00%</b><br>3     | <b>0,00%</b><br>0   | <b>0,00%</b><br>0   | <b>0,00%</b><br>0  | <b>0,00%</b><br>0 | <b>0,00%</b><br>0 |

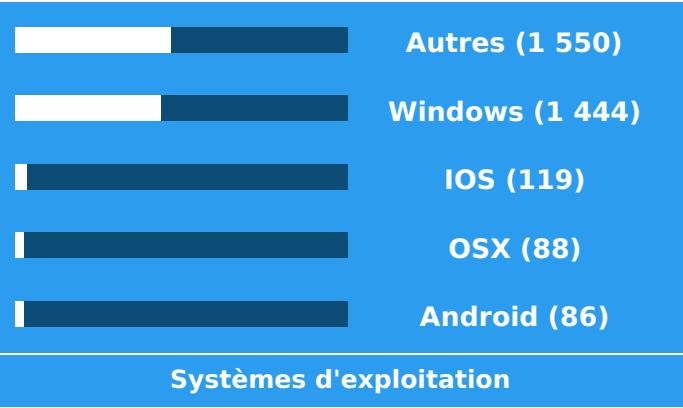
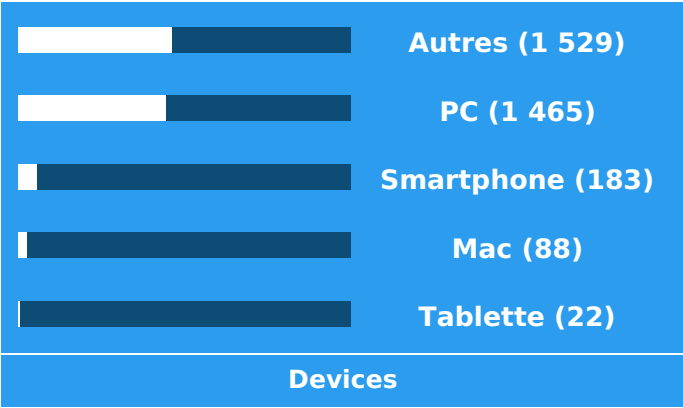
Analyse par messagerie

“ Le détail de vos désabonnements ”



“ Le détail de vos ouvertures ”





“ Le détail de vos clics ”



| Liens                                                                                                                                                                                                                                                                                                                                                       | Clics |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------|
| <a href="https://www.agdaily.com/technology/mit-ranks-lab-grown-meat-among-the-worst-technologies/">https://www.agdaily.com/technology/mit-ranks-lab-grown-meat-among-the-worst-technologies/</a>                                                                                                                                                           | 106   |
| <a href="https://agfundernews.com/with-a-fresh-24m-burro-grows-from-people-to-pallet-scale-with-autonomous-harvest-assist-robots">https://agfundernews.com/with-a-fresh-24m-burro-grows-from-people-to-pallet-scale-with-autonomous-harvest-assist-robots</a>                                                                                               | 104   |
| <a href="https://ourworldindata.org/africa-yields-problem">https://ourworldindata.org/africa-yields-problem</a>                                                                                                                                                                                                                                             | 103   |
| <a href="https://www.informatique-agricole.org/download/efita-newsletter/2024_-_efita_newsletter/efita_240129_1087.htm">https://www.informatique-agricole.org/download/efita-newsletter/2024_-_efita_newsletter/efita_240129_1087.htm</a>                                                                                                                   | 72    |
| <a href="https://www.globalagtechinitiative.com/digital-farming/data-management/peSSI-instruments-adopts-varDAS-global-fieldID-to-boost-transparency-profitability-for-farmers/">https://www.globalagtechinitiative.com/digital-farming/data-management/peSSI-instruments-adopts-varDAS-global-fieldID-to-boost-transparency-profitability-for-farmers/</a> | 72    |
| <a href="https://www.agdaily.com/news/dairy-data-plant-based-beverages-tumbled-further-in-2023-than-real-milk/">https://www.agdaily.com/news/dairy-data-plant-based-beverages-tumbled-further-in-2023-than-real-milk/</a>                                                                                                                                   | 66    |
| <a href="https://agfundernews.com/israels-seetree-banks-17-5m-to-expand-its-tree-intelligence-platform-for-orchards-and-forests">https://agfundernews.com/israels-seetree-banks-17-5m-to-expand-its-tree-intelligence-platform-for-orchards-and-forests</a>                                                                                                 | 63    |
| <a href="https://www.rd.com/jokes/">https://www.rd.com/jokes/</a>                                                                                                                                                                                                                                                                                           | 59    |
| <a href="http://www.informatique-agricole.org/gazette/statistiques/stat_efita_240108.pdf">http://www.informatique-agricole.org/gazette/statistiques/stat_efita_240108.pdf</a>                                                                                                                                                                               | 58    |
| <a href="https://www.academie-agriculture.fr/publications/notes-academiques/opinion-looking-back-cause-s-25-year-crop-yield-stagnation-europe">https://www.academie-agriculture.fr/publications/notes-academiques/opinion-looking-back-cause-s-25-year-crop-yield-stagnation-europe</a>                                                                     | 58    |
| <a href="https://www.informatique-agricole.org/desabo-efita/">https://www.informatique-agricole.org/desabo-efita/</a>                                                                                                                                                                                                                                       | 57    |
| <a href="https://agfundernews.com/california-based-farm-ng-bags-10m-to-bring-autonomy-and-robotics-to-smaller-scale-growers">https://agfundernews.com/california-based-farm-ng-bags-10m-to-bring-autonomy-and-robotics-to-smaller-scale-growers</a>                                                                                                         | 55    |
| <a href="https://www.vitisphere.com/news-100921-burgundy-wines-transitioning-from-the-theory-to-the-reality-of-decarbonising-without-greenwashing.html">https://www.vitisphere.com/news-100921-burgundy-wines-transitioning-from-the-theory-to-the-reality-of-decarbonising-without-greenwashing.html</a>                                                   | 54    |
| <a href="http://www.informatique-agricole.org">http://www.informatique-agricole.org</a>                                                                                                                                                                                                                                                                     | 51    |
| <a href="https://www.lemonde.fr/m-le-mag/article/2024/01/27/le-village-de-salsigne-se-souvient-de-ses-travail-mineurs-juifs-rafles-par-les-nazis_6213360_4500055.html">https://www.lemonde.fr/m-le-mag/article/2024/01/27/le-village-de-salsigne-se-souvient-de-ses-travail-mineurs-juifs-rafles-par-les-nazis_6213360_4500055.html</a>                     | 49    |

| Liens                                                                                                                                                                                                                                                                                                                         | Clics |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------|
| <a href="https://www.youngpioneertours.com/cias-favourite-soviet-jokes/">https://www.youngpioneertours.com/cias-favourite-soviet-jokes/</a>                                                                                                                                                                                   |       |
| <a href="https://www.globalagtechinitiative.com/women-in-agtech/the-power-of-women-in-ag-tech-a-recap-of-the-2024-wiat-gathering-at-the-vision-conference/">https://www.globalagtechinitiative.com/women-in-agtech/the-power-of-women-in-ag-tech-a-recap-of-the-2024-wiat-gathering-at-the-vision-conference/</a>             | 42    |
| <a href="http://www.informatique-agricole.org/efita-newsletters/">http://www.informatique-agricole.org/efita-newsletters/</a>                                                                                                                                                                                                 | 39    |
| <a href="https://agfundernews.com/edete-precision-pollination-drives-double-digit-increases-in-pistachio-yields-in-california-trial">https://agfundernews.com/edete-precision-pollination-drives-double-digit-increases-in-pistachio-yields-in-california-trial</a>                                                           | 39    |
| <a href="https://humanprogress.org/oxfams-questionable-numbers/">https://humanprogress.org/oxfams-questionable-numbers/</a>                                                                                                                                                                                                   | 38    |
| <a href="https://www.linkedin.com/pulse/2023-myeasyfarm-retrospective-english-myeasyfarm-2kdie/">https://www.linkedin.com/pulse/2023-myeasyfarm-retrospective-english-myeasyfarm-2kdie/</a>                                                                                                                                   | 37    |
| <a href="http://www.vitisphere.com">http://www.vitisphere.com</a>                                                                                                                                                                                                                                                             | 37    |
| <a href="https://www.informatique-agricole.org/download/afia-gazette/2024_-_gazette_afia/gazette_240112_01.htm">https://www.informatique-agricole.org/download/afia-gazette/2024_-_gazette_afia/gazette_240112_01.htm</a>                                                                                                     | 36    |
| <a href="https://agfundernews.com/the-week-in-agrifoodtech-agrotoken-closes-series-a-john-deere-space-x-team-up-maxab-merges-with-wasoko">https://agfundernews.com/the-week-in-agrifoodtech-agrotoken-closes-series-a-john-deere-space-x-team-up-maxab-merges-with-wasoko</a>                                                 | 35    |
| <a href="https://www.informatique-agricole.org/rss-feed/">https://www.informatique-agricole.org/rss-feed/</a>                                                                                                                                                                                                                 | 34    |
| <a href="https://www.globalagtechinitiative.com/digital-farming/2024-vision-conference-ag-tech-adoption-ai-and-data-usage-among-key-topics-discussed-on-day-one/">https://www.globalagtechinitiative.com/digital-farming/2024-vision-conference-ag-tech-adoption-ai-and-data-usage-among-key-topics-discussed-on-day-one/</a> | 33    |
| <a href="https://www.globalagtechinitiative.com/vision-conference/seeding-the-future-navigating-ag-tech-horizons-in-the-next-5-years/">https://www.globalagtechinitiative.com/vision-conference/seeding-the-future-navigating-ag-tech-horizons-in-the-next-5-years/</a>                                                       | 30    |
| <a href="http://www.informatique-agricole.org/efitas-newsletter-subscription/">http://www.informatique-agricole.org/efitas-newsletter-subscription/</a>                                                                                                                                                                       | 29    |
| <a href="http://www.informatique-agricole.org/les-gazettes/">http://www.informatique-agricole.org/les-gazettes/</a>                                                                                                                                                                                                           | 27    |
| <a href="http://www.informatique-agricole.org/gazette/statistiques/stat_afia_240112.pdf">http://www.informatique-agricole.org/gazette/statistiques/stat_afia_240112.pdf</a>                                                                                                                                                   | 26    |
| <a href="https://www.futurefarming.com">https://www.futurefarming.com</a>                                                                                                                                                                                                                                                     | 25    |
| <a href="http://www.informatique-agricole.org/category/gazette-efita/">http://www.informatique-agricole.org/category/gazette-efita/</a>                                                                                                                                                                                       | 24    |
| <a href="http://www.facebook.com/pages/AFIA/384502064944996">http://www.facebook.com/pages/AFIA/384502064944996</a>                                                                                                                                                                                                           | 21    |
| <a href="https://www.bloomberg.com/news/articles/2024-01-12/biodiversity-credits-gain-traction-but-questions-persist">https://www.bloomberg.com/news/articles/2024-01-12/biodiversity-credits-gain-traction-but-questions-persist</a>                                                                                         | 20    |
| <a href="https://ourworldindata.org/crop-yields">https://ourworldindata.org/crop-yields</a>                                                                                                                                                                                                                                   | 19    |
| <a href="https://www.informatique-agricole.org/download/efita-newsletter/2022_-_efita_newsletter/efita_20124_1023.htm">https://www.informatique-agricole.org/download/efita-newsletter/2022_-_efita_newsletter/efita_20124_1023.htm</a>                                                                                       | 10    |