Powow4

Iroquois Marketing Tools

efita_210628_992 - Statistiques de campagne

OBJET : Efita Newsletter 992, dated June 28, 2021

FROM : Guy Waksman

DATE D'ENVOI : 2021-06-28 21:00:01

LISTE : liste-efita

SEGMENTS : Ouvreurs 6 mois période glissante

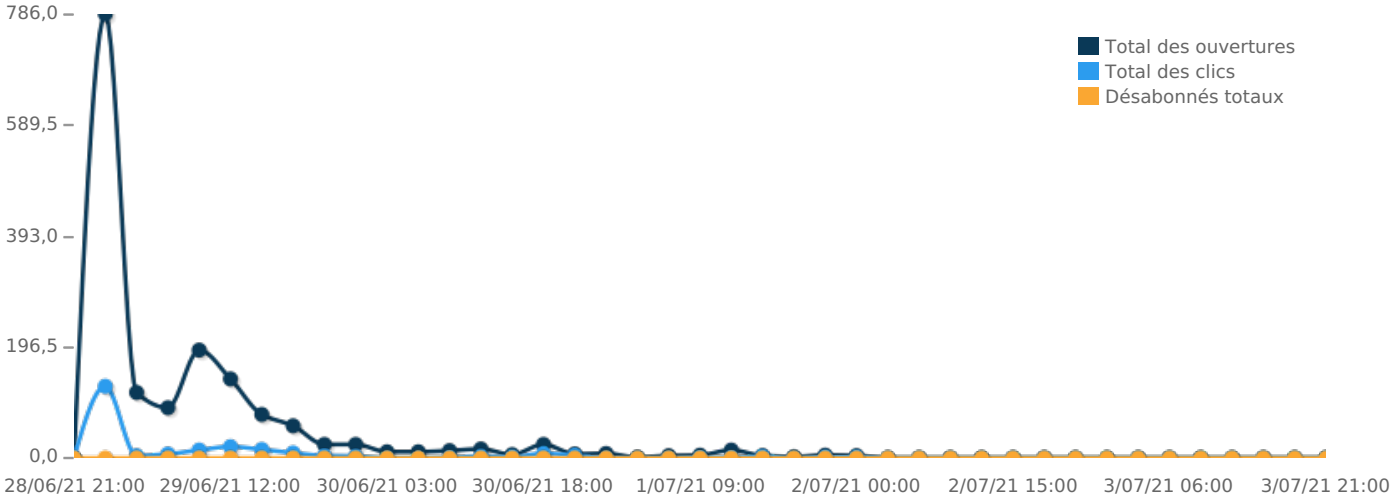
3 746
100,00%
Envoyés

3 721
99,33%
Aboutis

1 141
30,66%
Ouvertures

101
2,71%
Clics

0
0,00%
Désabonnés



“ Le détail de vos bounces ”

24
0,64%
Soft bounces

1
0,03%
Hard bounces

“ Délivrabilité ”

FAI	Délivrés	Ouvertures	Clics	Soft bounces	Hard bounces	Désabonnés	Plaintes
Autres: **62,52%**	**99,06%**	**34,61%**	**3,62%**	**0,90%**	**0,04%**	**0,00%**	**0,00%**
2 342 abonnés	2 320	803	84	21	1	0	0
Gmail: **25,92%**	**99,69%**	**23,04%**	**0,93%**	**0,31%**	**0,00%**	**0,00%**	**-**
971 abonnés	968	223	9	3	0	0	-
Yahoo: **7,18%**	**100,00%**	**20,45%**	**1,49%**	**0,00%**	**0,00%**	**0,00%**	**0,00%**
269 abonnés	269	55	4	0	0	0	0
Hotmail: **2,27%**	**100,00%**	**30,59%**	**3,53%**	**0,00%**	**0,00%**	**0,00%**	**0,00%**
85 abonnés	85	26	3	0	0	0	0
Orange: **1,60%**	**100,00%**	**46,67%**	**1,67%**	**0,00%**	**0,00%**	**0,00%**	**-**
60 abonnés	60	28	1	0	0	0	-
SFR: **0,19%**	**100,00%**	**28,57%**	**0,00%**	**0,00%**	**0,00%**	**0,00%**	**-**
7 abonnés	7	2	0	0	0	0	-
Free: **0,19%**	**100,00%**	**42,86%**	**0,00%**	**0,00%**	**0,00%**	**0,00%**	**-**
7 abonnés	7	3	0	0	0	0	-
La Poste: **0,13%**	**100,00%**	**20,00%**	**0,00%**	**0,00%**	**0,00%**	**0,00%**	**0,00%**
5 abonnés	5	1	0	0	0	0	0

Analyse par messagerie

“ Le détail de vos désabonnements ”

Désabonnés totaux

Désabonnés standards

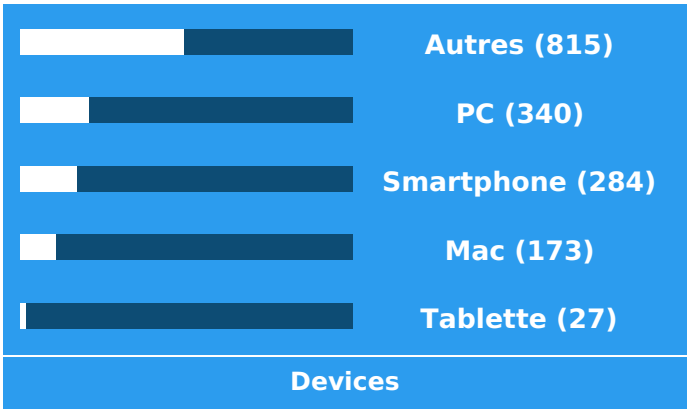
0

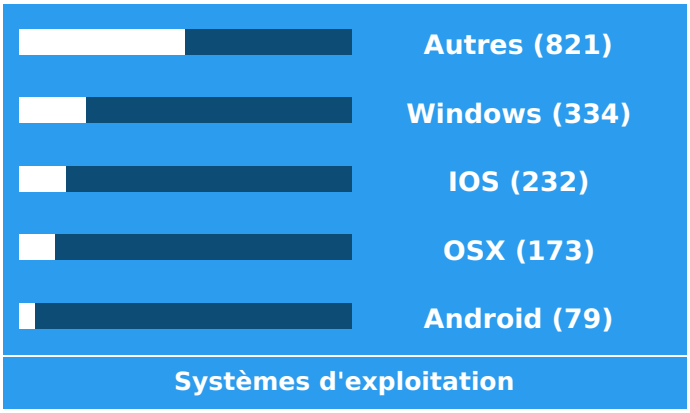
Plaintes

“ Le détail de vos ouvertures ”

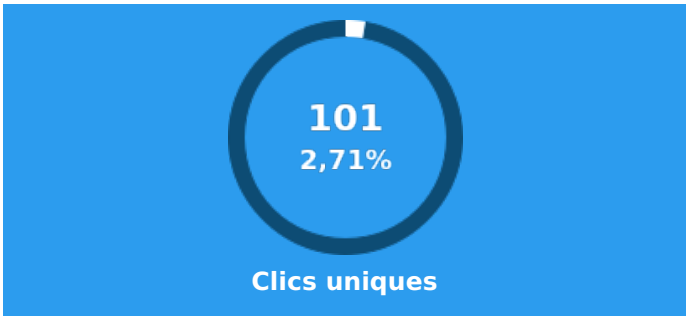
Ouvertures uniques

Ouvertures cumulées





“ Le détail de vos clics ”



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