Powow4

Iroquois Marketing Tools

efita_221003_1058 - Statistiques de campagne

OBJET : Efita Newsletter 1057, dated October 03, 2022

FROM : Guy Waksman

DATE D'ENVOI : 2022-10-04 03:00:00

LISTE : liste-efita

SEGMENTS : Ouvreurs 6 mois période glissante

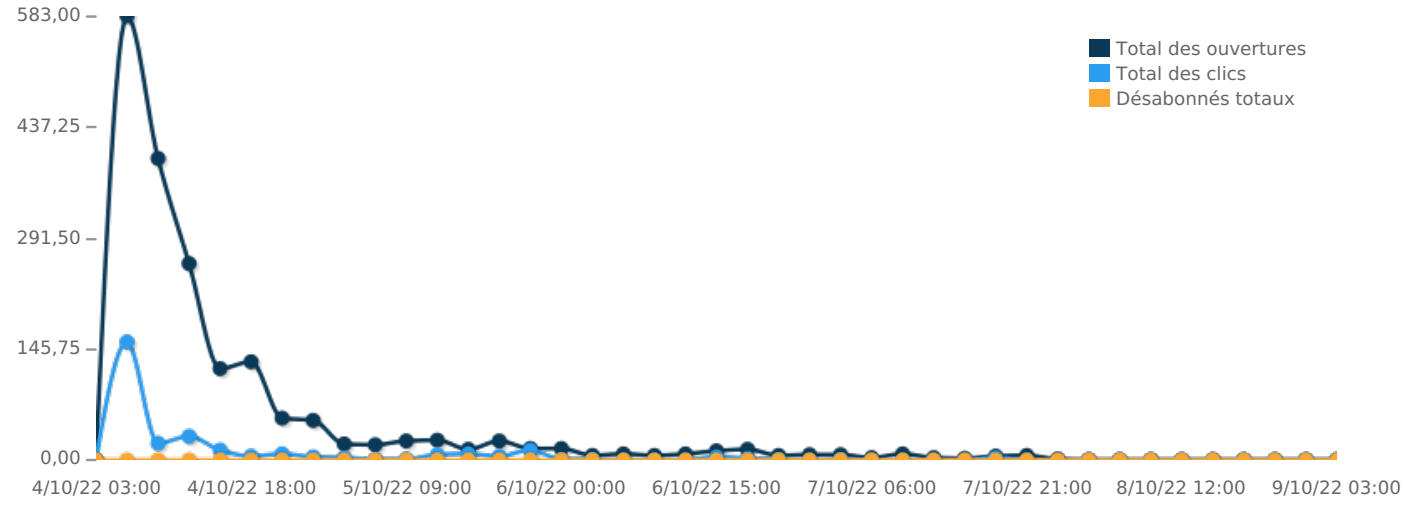
4 259
100,00%
Envoyés

4 205
98,73%
Aboutis

1 325
31,51%
Ouvertures

88
2,09%
Clics

0
0,00%
Désabonnés



“ Le détail de vos bounces ”

53
1,24%
Soft bounces

1
0,02%
Hard bounces

“ Délivrabilité ”

FAI	Délivrés	Ouvertures	Clics	Soft bounces	Hard bounces	Désabonnés	Plaintes
Autres: **59,69%**	**97,99%**	**36,53%**	**2,89%**	**1,97%**	**0,04%**	**0,00%**	**0,00%**
2 542 abonnés	2 491	910	72	50	1	0	0
Gmail: **26,70%**	**99,82%**	**25,29%**	**0,53%**	**0,18%**	**0,00%**	**0,00%**	**-**
1 137 abonnés	1 135	287	6	2	0	0	-
Yahoo: **7,75%**	**100,00%**	**11,21%**	**0,30%**	**0,00%**	**0,00%**	**0,00%**	**0,00%**
330 abonnés	330	37	1	0	0	0	0
Hotmail: **3,62%**	**100,00%**	**24,03%**	**3,90%**	**0,00%**	**0,00%**	**0,00%**	**0,00%**
154 abonnés	154	37	6	0	0	0	0
Orange: **1,74%**	**100,00%**	**56,76%**	**2,70%**	**0,00%**	**0,00%**	**0,00%**	**-**
74 abonnés	74	42	2	0	0	0	-
Free: **0,26%**	**90,91%**	**40,00%**	**0,00%**	**9,09%**	**0,00%**	**0,00%**	**-**
11 abonnés	10	4	0	1	0	0	-
SFR: **0,14%**	**100,00%**	**66,67%**	**0,00%**	**0,00%**	**0,00%**	**0,00%**	**-**
6 abonnés	6	4	0	0	0	0	-
La Poste: **0,12%**	**100,00%**	**80,00%**	**20,00%**	**0,00%**	**0,00%**	**0,00%**	**0,00%**
5 abonnés	5	4	1	0	0	0	0

Analyse par messagerie

“ Le détail de vos désabonnements ”

Désabonnés totaux

Désabonnés standards

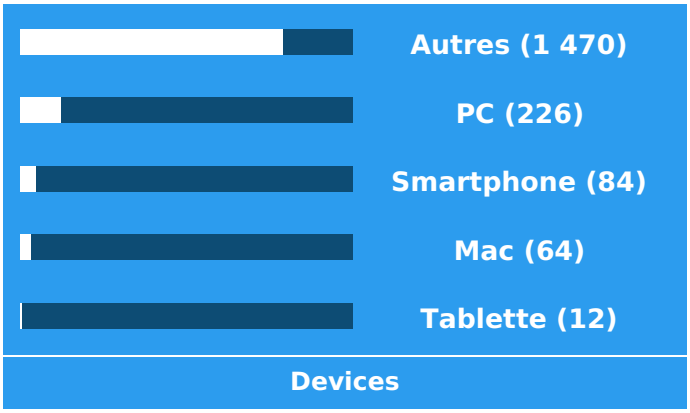
0

Plaintes

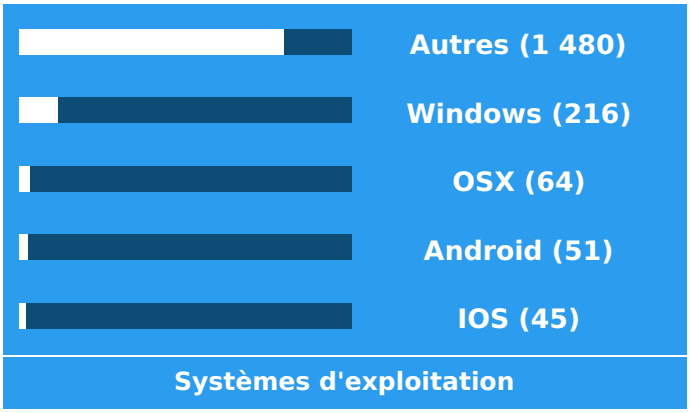
“ Le détail de vos ouvertures ”

Ouvertures uniques

Ouvertures cumulées



Devices



Systèmes d'exploitation

“ Le détail de vos clics ”

Clics uniques

Clics cumulés

Liens	Clics
https://www.informatique-agricole.org/download/efita-newsletter/2022_-_efita_newsletter/efita_221003_1058.htm	37
http://www.informatique-agricole.org	16
https://m.facebook.com/story.php?story_fbid=pfbid0bVCFVvyZ64yUxh357CVvoi8onQoZ9UVPRFsEDt3y5h16BQbqCm46uWyKnmRMyAVDl&id=1625850416&sfnsn=wa&extid=a	15
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https://carbonrobotics.com/	10
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Liens	Clics
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